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# LORI PERDICHIZZI

## SKILLS

Experience in reporting, writing, and editing. Possess excellent communication and presentation skills. With over 2 years in the field of journalism. Have substantial amount of exposure to sports, entertainment, community news, interviews and live event reporting. Looking to gain valuable, hands-on, radio or television skills. Aspiring to be a multimedia sports reporter and on-air talent.

- Twitter, Instagram, Facebook, etc.
- Wordpress, Squarespace
- YouTube and digital platforms
- Microsoft Office
- Adobe Premier, Photoshop, and InDesign
- Mac OS Software
- Google Analytics
- Canon DSLR
- JVC Pro HD
- Audio recording kits
- Teleprompter
- On-Air Reporting

## EXPERIENCE

### **PATV-Long Island, Long Island, NY:** *Freelance Reporter*

JANUARY 2019 - PRESENT

- Shot, write, edit videos for the YouTube newscast and PATV-LI social media pages.
- Anchor/Host for the monthly TV newscast and YouTube channel.
- Work with a multimedia team in a professional-run newsroom.

### **Third Channel, New York, NY:** *Brand Ambassador*

SEPTEMBER 2017 - PRESENT

- Engage and interact with consumers, obtain data, and market athletic brand, Speedo.
- Visit sporting goods and large retailers throughout the New York area.

### **12UpSports.com, New York, NY:** *Sports Contributor*

JUNE 2018 - DECEMBER 2018

- Wrote articles for everything sports and expert knowledge of popular leagues such as MLB, NBA, NFL, and NCAA.
- Met editorial deadlines, share content using social media, and obtain general feedback from editors.
- All content is used on the 12Up Sports website.

### **CBS Sports, New York, NY:** *Sports Editorial Intern*

JANUARY 2018 - MARCH 2018

- Identified, evaluated and compiled news content for CBS Sports division.
- Prepared News Briefings once per day to distribute to all contributors and production team.
- Established and maintained written outlines for major ongoing sports stories.
- Generated story ideas for potential features, interviews and segments for all Sports programming.

**Hofstra University, Hempstead, NY: Human Resource Assistant**

MAY 2017 - AUGUST 2017

- Collected employment information such as I-9's, applications, background checks, and resumes.
- Main point of contact for applicant questions and information.
- Assisted with making sure all worked hours were accounted for, organized files, and updated information for all students and faculty.

**Ron Darling Foundation, Great Neck, NY: Administrative/Event Coordinator**

APRIL 2011 - DECEMBER 2016

- Planned and coordinated materials for board meetings, committee meetings, and staff events.
- Created detail expense reports, ordered office supplies, and answered any calls regarding donation requests.
- Assisted with event planning, distributing materials, and travel arrangements for all charity events throughout the year.
- Managed, updated, and edit website, Facebook, and Twitter.

**EDUCATION**

**Hofstra University, Long Island, NY: M.A. in Journalism**

JANUARY 2017 - DECEMBER 2018

Specialized in broadcast writing, editorial, on-air reporting, script writing, headlines, Adobe Premiere, and any other journalistic platforms that would relate to news, sports, and entertainment.

**St. John's University, Jamaica, NY: B.S. in Sports Management**

SEPTEMBER 2008 - MAY 2011

Specialized in sports marketing, sales, and business.

**EXTRA-CURRICULAR ACTIVITIES**

Hofstra Pride Productions

Her Campus Hofstra (Editorial)

St. John's University Softball Team Manager

Athletic Event Staff